FRONT COVER:

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Foreword

CMS means content management system and this is a descriptive term for keeping the website up and running efficiently and smoothly. Planning a new website usually entails a lot of proper planning and thought. Therefore doing all the necessary research would definitely help to ensure all the right choices are made very early on in the exercise. Your research begins here.

CMS Connection
Using CMS To Boost Your Internet Marketing

Chapter 1:

Synopsis

The focus of any website building exercise has to have a good content management system. The CMS should facilitate in assisting in the initial creation of the website and also help to serve as an administration tool that can make necessary adjustments whenever needed.

The Basics

This tool will help the website host to add, remove, and change text, graphics content and any other element that needs immediate and simple formats for change.

Using a password and username the webhost is able to access the CMS to make the administration changes in an easy and quick fashion. This is expected to be done on a timely and periodic basis as the information featured needs to be updated to give the visitor new or value added visits each time.

The CMS uses the easy administrative style that allows almost anyone who has a website to easily manipulate its contents without having any technical detailed knowledge on how the said contents is stored in the database or retrieved content.

This is because all the information that the viewer to the site is privy to comes from the database which the CMS assists in tracking both in the text and in the graphics displays chosen.

As all this information is stored electronically the webhost does not really have to worry about the various exercises that this storage process requires in terms of managing it. This tool is definitely an advantage to have especially if the webhost is not very internet savvy and does not have the time to explore all the ins and outs of the internet tools available.

Chapter 2:

The Benefits Of CMS Web Design

Synopsis

Most individuals today know and understand what they want out of their websites and how it should be designed. They are more capable of playing a proactive role in the design and content expected. This is of course very useful when there is also the assistance of a CMS tool that can further assist in the web design exercise.

Advantages

The Content management system is able to provide a number of benefits and the following are just to consider:

- The time taken to understand the various workings of a CMS program is fairly easy and does not require a lot of time. The CMS will easily facilitate the changing of data at any given time. The individual using the CMS is also able to perform simple task such as adding, changing, editing and deleting content pages.

- As all the content material and links are automatically generated in page layouts that are pre installed by the web designer it cannot be easily altered by just any content author.

- The is also the ability to keep the website up to date always and from anywhere is the world provided there is internet access. Also as all content is maintained through the web enable computer system; there is no need for additional software. This of course is a good feature as it also does not require any cost added software licensing and hardware needs.

- The designs can be changed without affecting the content and the content management functions, as designers and content

managers can operate independently on the same website without disturbing each other.

Internet

Chapter 3:

Setting Up Your CMS Site

Synopsis

Setting up a CMS site is not a very difficult process but it is one that should be done with careful consideration to staying completely thorough. Focus should be given to ensuring there are no unstyled elements or half content pages on display when the site is accessed. Also the pages should be completed in a readable and interesting fashion with all the necessary draws to make it attention grabbing.

Putting It Together

The following are some points to consider when setting up a CMS site:

- Using a CMS that is based on Wordpress may be a better option to chose as this often makes the process of software sorting less of a chore.

- Opting to use a code up for the design through the HTML and CSS is also useful as a first choice as opposed to going into the CMS option at the onset. This is because it may eventually be easier to perform browse checks at the site at earlier stages and make changes and it also makes the understanding of the building platforms more manageable.

- Considering the use of Lorem Ipsum is also another good option to include as it facilitates the easier usage of coder which can be dropped into the page setup stage. This provides for all types of HTML which has already been included in the design makeup where there is a preexisting list of all the functions. That would ensure the individual is made aware of everything and whether it has been styled or not.

- Navigation is also another important element to consider including in the set up design. As the need to be constantly updating and adding on pages is definitely going to be present,

the system used should have the accommodating features to facilitate this quickly and easily. The vertical navigation may be a better option to include rather than the horizontal one which can be rather limiting at times. If there is going to be constant changes that will evolve the website then considering plug-ins is also recommended.

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