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Table Of Contents

Foreword

Chapter 1:
100% Commission Offers Basics

Chapter 2:
The Benefits Of 100% Commission Offers

Chapter 3:
How To Use 100% Commission Offers Correctly

Chapter 4:
Making Money With 100% Commission Offers

Chapter 5:
How To Evaluate An Offer

Chapter 6:
What To Avoid With 100% Commission Offers

Wrapping Up

Foreword

Are 100 % 'commission programs worth it? I think so, however before you jump on board with marketing full commission products, you will want to read this first.



Magic Of 100% Commission Money

How to attract a huge list and traffic by giving 100% commissions

Chapter 1:

100% Commission Offers Basics

Synopsis

There are many sites that offer seeming amazing deals but few really deliver on the promises once the fine print is understood. There are many unseen and hidden “cost” which ends up eating into the initial 100% commission offers touted.



The Basics

However there are a few more reputable sites that do offer the 100% commission offers because of the styles and procedures adopted and exercised to ensure the end result of eliminating the need to consider all the minute details that amount to the less than 100% commission promised.

Most affiliated and JV partners have to wait for a certain period of time before any profits are seen or earned. As affiliates generally work better and stay more motivated if their efforts are being immediately rewarded there are some sites like Rapid Action Profit that ensure just that.

This is due to the fact that the system used ensures that there is no cut affiliated checks, mass pays, or ever IRS problems that would eat into the otherwise 100% commission offers.

This however does not mean that these payments are not made somewhere down the line, it just means that because it's done at the customer purchasing levels the commissions are 100%.

This also allows the individual to concentrate on other matters to bring in the revenue such as product creation, finding good JV partnerships and launches, when compared to other who may have to spend time filling and filing tax forms for each affiliate and keeping track of each affiliates transactions.

Individual who have been able to earn through the 100% commission offers are able to focus on earning avenues such as writing e-books while at the same time implementing systems like the Rapid Action

Profits to ensure the other areas of payments are costed and taken care of accordingly. There is relatively no limit as to the amount of product that can be sold and no limit to the websites it may be installed in.



Chapter 2:

The Benefits Of 100% Commission Offers

Synopsis

The most obvious benefit would be the payments that are automatic and hassle free. They are also fairly immediate when compared to other tools used.



What You Garner

Using the Rapid Action Profits facilitated the easier platform in attracting affiliated and JV partners because of the positive payment of any commissions earned.

This is an enormously beneficial point for those who would like to be able to actually receive their profits as soon as a transaction is completed as compared to some other scenarios where a waiting period of 30 – 60 days is fairly common. The elimination of having to reach certain quotas before payments are calculated is also another benefit of this system.

Another huge benefit is the elimination of having to work out and write cheques for affiliates, do mass pays or even having to deal with tax returns.

This is predominantly because the profits are immediately realized from the customers end. Besides being a time and energy saver this also frees the individual to concentrate on matters relating to bringing in the desired revenue such as building more JV partnerships, creating launches, creating products or services are a few to be mentioned.

The other benefits include being able to multiply the sales force by using affiliates to help sell the individual's product or services without having to incur additional charges or additional services and tools.

Using the one time offers as an incentive for the buyer who are already interested in making purchases. This is always beneficial because these customers will then encourage others to visit the site to enjoy the promotions too.

Instead of having to entertain only those who are seeking free things the individual should consider focusing on the opt-in list with the paying customers as this is where the benefits lie in term of actual realized revenue.



Chapter 3:

How To Use 100% Commission Offers Correctly

Synopsis

One of the ways to capitalize on the 100% commission offers is the potential to increase the affiliated of the individual's products or services. This makes the system very effective in helping to build one's list. This list can then be used to further extend the option of forming another tier of affiliates who can also have the same opportunities to earn revenue.



Utilizing it Better

Using the 100% commission offers to encourage the affiliates to make closing sales is another way to effectively use this system to build a strong and comfortable income.

As the commissions are immediately realized the benefits are apparent in terms of payment time frames which are virtually nonexistent.

This is a very important feature for those affiliates who are interested in making immediate money and this will also contribute to the individual's own base of earnings.

There is also the feature of an in build email data base that is available for the easier monitoring of the traffic to the site. When there is an interested visit whether in the form of a sale or through a give away the email address of the visitor is automatically registered.

This then effectively enable the individual to send emails out to these visitors without actually having to leave the said site. Adding to this there is also another feature that helps to display the results of the RAP's split testing sales pages, and this is done automatically.

There is always the danger of losing the paying customer or carefully designed material to other users. Thus another benefit of this system is to ensure there are no downloads done until a clear indication by

PayPal is shown to confirm payment has been made. Here again the actual earning is received before any other action is taken therefore clearly benefiting the individual.



Chapter 4:

Making Money With 100% Commission Offers

Synopsis

Profits are always appealing to any affiliate and when the possibilities are 100% commission offers then the attraction is even greater.



The Profits

Because of the integrated and automated features which monitor the sales functions other features like the multiple sales letters, limited offers, split testing, opt-ins, conversion tracking and PayPal integration are also parceled in. This equates to freeing the individual to being able to better concentrate on bringing in and enjoying the revenue earned.

When the affiliates are motivated due to the incentives and possibilities of the 100% commission offers the individual's product will be easily sold through their efforts. Thus the income garnered is definite and substantial.

There is also another revenue earning element, which is choosing to charge the affiliate a fee for signing on and in return they will be given a central statistics tracking platform and other incentives.

However unless the product to be sold is very popular and affordable the fee may deter potential affiliates from signing up, thus working out to have adverse effects instead.

The fast viral traffic building element is also another feature that is attractive because the 100% commissions paid out immediately. The monetary benefits derived from the up sells and backend sales plus the ever rapidly growing mailing list all add up to better attractions to

big and small affiliates which will help the business expand further and faster.

The relatively short time frame needed to get the affiliates interested and garnering sales is another reason for the monetary gain. By using professionally designed templates the tracking of sales pages, squeeze pages, one time offer pages and down load pages can be done and set up within just an hour or two.

Attracting customers who are already in the purchasing phase with further incentives is also another feature that should be used as often as possible.



Chapter 5:

How To Evaluate An Offer

Synopsis

Here is how I measure a great 100% commission product.



The Differences

Here is how I measure a great 100% commission product.

Think about the source. Who produced the product and what is their reputation on the internet?

Do a little checking, do not simply look at the commission amount and leap on board.

A case in point is an Online Business Ideas guide by Willie Crawford. The guidebook is quality and jam packed with valuable info, but it likewise comes from Willie who has been on the net for over 10 years and is somebody who's honest, aware and highly admired by his followers.

That's precisely the sort of individual you will acquire quality products from.

Purchase the product even if it's not called for. You can't know how great something is if you don't utilize it and experience it yourself.

Ask the affiliate manager what the return rate is. Do not be frightened to ask this question, it's valid and appropriate. If you do not get an answer or the affiliate manager wavers in telling you, that's a red flag.

Discover what the click-through rate or CTR is for their affiliates. The click-through rate is the ratio of the total of times a visitor clicks the affiliate links to the number of impressions.

For instance, if one out of a hundred individuals who visit your site clicks on your affiliate link, the CTR is 1%.

Make sure that your commission is instantaneous. Your commission might not go directly into your PayPal account; you might have to wait for payment as is the case with many affiliate plans, so make certain that payment is instantaneous.

The true beauty of 100% affiliate commission plans is that with merely one sale you've made your cash back on your buy.

But don't risk your report or your wallet on promoting lousy products. We all wish to be profitable but be a quality source of support and profit to your readers and followers first.

Chapter 6:

What To Avoid With 100% Commission Offers

Synopsis

In the interest of maximizing the revenue earning possibilities with the 100% commission offers, there are some things that should be considered and the categorically avoided.



What To Watch Out For

One of the foremost things to avoid would be to randomly pick affiliates partners of JV partners. As these liaisons are going to be part of the individual's already existing lists finding the right partnership is very important.

The members on the individual's current mailing list may not appreciate solicitation from sources that are unfamiliar to them and also regarding products and services that are of no interest to them either.

For most users of marketing tools the ability to get a ranking on the search engines is important to the possible positive exposure that is gained.

Thus it is important to adhere to as many rules that are applicable when this is the goal. One of which is to avoid duplicating material or using the copy and paste style. This is mainly because the search engines will effectively detect such work and then will not credit it nor rank it higher no matter how good the content may be.

Original material is always better and a more attractive way to get affiliates as even the affiliates member do not want to be bothered with browsing through duplicated material.

Avoid randomly picking products or services for exchange with the affiliates. If the items are uninteresting the affiliates will not be able to encourage their own members' interest not will either party benefits in any way.

In the end besides being a waste of time and effort the liaison will prove to be rather costly in terms of costing the integrity of the affiliation.

Though not necessarily detrimental, avoiding the affiliates with the exact product may be wise. This is because the underlying reason for forming the affiliation may be to “steal” the member lists to promote the product on their own behalf.



Wrapping Up

For all sorts of business in the world, the buyer support service is the most important and crucial in the business. To go beyond your rivals, it's an awesome idea to provide a buyer support service for the affiliate products you're advertising.

You are able to provide this support service as an alternate channel for buyers, rather than the merchants' support service only. In addition to that, if you are able to provide a superb buyer support service, you'll be far away from your rivals.

The chances to sell more affiliate products and bring in more commission will be decidedly opened. So get going today!

